

Love Lines Project Compassion

2011 EDITION 2



FROM OUR Executive Director

Greetings from Project Compassion. It is with sadness that I share with you the news that the founder of Project Compassion Ministries, Reverend Edward Einem, has passed away. Since founding PCM in 1972, Reverend Einem was tireless in

his dedication to our mission of serving the elderly. In his honor, we have included his complete obituary within this newsletter.

Reverend Edward Einem was born in Milwaukee, Wisconsin on Jan. 12, 1928 to Harry and Cecilia Einem. He received new life in Christ through the waters of Holy Baptism on Feb. 26, 1928 at Mount Olive Lutheran Church and was confirmed at Mount Calvary Lutheran Church on April 6, 1941.

After graduating from high school, Pastor Einem served in the Army for two years. Following his honorable discharge from the military, he and his cousin, Erwin G. Rehbein, founded



Edward Harry Einem
January 12, 1928 - May 5, 2011

the E & H Construction Company and built homes in the Fox River Valley area of Wisconsin. It was during this time that he met Marion C. Liedtke, and they were married on June 9, 1951.

In 1957, the Holy Spirit led Pastor Einem to enter Concordia Seminary, Springfield, IL, to begin five years of study for the Lutheran ministry. Upon ordination in 1962, he accepted a call to establish Prince of Peace Lutheran

Church, a mission congregation in Waukegan, Illinois.

After five years of service, Pastor Einem accepted a call to the Lutheran Home and Services for the Aged in Arlington Heights, IL, as Chaplain and Assistant Administrator. During this time a lay-visitation program for the Chicago area was developed through his direction known as Project Compassion. In 1972, he accepted a call to Detroit, Michigan to serve as Chaplain at Oakwood Hospital and Director of Project Compassion in the greater Detroit area.

Pastor Einem served as the vacancy pastor at Our Savior Lutheran Church in Westland, MI, as well as various other congregations. He served on the Synod's Board for Jewish Evangelism and as the chairman of the Lutheran Institute for Jewish Evangelism. He authored several tracts published by Concordia Publishing House and recently completed a life-long dream of writing a book entitled "Did Jesus Really Say That?"

Pastor Einem was preceded in death by his loving wife of 57 years, Marion. He is survived by his three children, Sandy Kratzer (Mike) of St. Louis, MO, Mark (Jane) of Northville, MI, and John (Brenda) of Augusta, KS, his 5 grandchildren, Joelle, Kristi (Arden), Jodi, Jeremy, and Breianna, and his beloved friend Helen Barger. He was an avid golfer and enjoyed an active lifestyle, including time spent with his grandchildren.

"To all I say, God is faithful. Seek Him. Trust Him. Walk with Him daily, and I will see you soon in eternity. Love, Ed."

Memorials may be made to:

- Project Compassion Ministries (www.projectcompassion.net)
- Lutheran Institute for Jewish Evangelism (www.lije.org)
- Christ Church of Redford (www.christchurchredford.org)

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Project Compassion MISSION Important as Ever

The passing of Rev. Einem causes reflection on the original mission of PCM and the changes that have occurred in the aging population as well as the role of nursing homes and other senior housing facilities.

Today, 62.6% of nursing home residents are on Medicaid. There are three proposed federal bills in Congress that could drastically scale

back future Medicaid funding for long-term care facilities and home care in Michigan, leading to layoffs in the industry and service reductions to nearly 500,000 seniors according to Families USA, a consumer protection group. Currently, these facilities rely on Medicare to fill in payment gaps, but nursing home coverage is limited to 100 days after a qualifying event, such as a hospital stay, and will continue to cover the stay only as long as documented progress is made.

These financial cuts will be compounded by the fact the number of people aged 85 or older nationally will increase from 5.3 million in 2008 to more than 21 million in 2050 as the baby boomers age. The average age of a nursing home resident upon admission is now 79 with the average length of stay for patients currently in nursing homes to be 892 days (2.44 years). While at a nursing home, patients receive – on average – a half hour care from a registered nurse, 38 minutes from a licensed practical nurse and 2 hours and 18 minutes from a nurse's aide. That leaves a lot of unattended, potentially lonely time.

And, when we turn our focus specifically to Detroit, there is more reason for concern. Over 17,000 Detroit seniors died from 1998 to 2008 at an earlier age than seniors living in suburban facilities because they didn't have access to long-term quality care according to the Detroit Area on Aging.

Given our improved focus on health over the past 25 years in conjunction with other senior housing options, there is a lower percentage of the population living in nursing homes versus when PCM was founded. However, those in nursing homes remain among the neediest of our population. At the same time, the number of elderly in assisted living facilities has gone up exponentially. This is an audience that PCM recognizes as also in need of spiritual encouragement and socialization.

It is certain that the elderly population will continue to grow regardless of whether Medicaid dollars are there to support or not, making the significance of organizations such as PCM all the more crucial.

PCM in Action

Love Bus

As the weather warms up, making it easier for seniors to get out, our Love Buses get busy with lots of special outings.



These trips help the elderly on multiple levels, including:

1. Giving them something to look forward to and then talk about afterward
2. Helping them re-connect and enjoy the community
3. Raising their spirits through both physical, social and spiritual involvement

On a recent trip to Belle Isle, one of the elderly suffering from dementia was able to recall the following: "I remember my family on a hot summer night would spend the night at Belle Isle to help keep cool. We would sleep under the stars in the open. Usually a nice breeze would be blowing."

For the 15th year, Bortz Health Care (Detroit) got to spend a day at St. Thomas Church (Eastpointe) where they received a wonderful, home-cooked meal from the ladies of the congregation while students from the school made placements and other decorations for the seniors. Additionally, many classes had prepared performances for uplifting entertainment. The seniors ended the day by joining the students during their chapel service, all providing lots of hugs, laughter and conversation.



For a sweet trip, Evergreen Health Care (Southfield) took a trip to Morley's Candy Factory in Clinton Township where they learned the history of Morley's, received a factory tour and tasted free samples of the candy as well as opportunities to shop in the store. What a yummy getaway!

On Cinco de Mayo, the Manor of Novi took its residents to a Tiger game at Comerica Park where the residents enjoyed the game enough to stay all nine innings.



Others celebrated by taking outings to shopping centers. – Imperial Nursing Home (Detroit) residents enjoyed an visit to Southland Mall for shopping and lunch while Cherrywood Nursing Home (Sterling Heights) visited Great Lakes Crossing where many love to eat at the Rain Forest Café.

Chaplaincy

Chaplain Calvin, accompanied by his four-year-old daughter Rebecca, recently provided a gratis trial chaplaincy visit to St. Anne's Convalescent Center (Detroit). The activity director was delighted by the visit and provided a room full of residents where Chaplain Calvin played his guitar and led them in singing favorite hymns. A blind gentlemen joined in by playing the organ by ear. The visit was deemed a success and the activity director said she definitely wants to have another PCM visit.

PCM Summer Happenings

Annual Block Party

Mark your calendars for **Saturday, August 6th** as PCM presents its 37th Annual Block Party for residents of over 15 nursing homes and adult foster care facilities on East Grand Boulevard. We need volunteers to help with



food and entertainment. For more information about the orientation session or if you wish to volunteer, call the Project Compassion Ministries' office at 313-897-7470.

23rd Annual Golf Benefit

At Whispering Willows Golf Course in Livonia, on **Monday, August 15th**. The event cost, which includes an 18-hole scramble, early dinner and live auction is \$125 (\$450 when registering as a foursome) and the student rate is \$75. We are looking for golfers, sponsors, and gift donations. Thrivent Financial for Lutherans will match all donations. For a golf brochure (including registration form) or more information, please call PCM's office at 313-897-7470 or download from our website or Facebook page.



Meet Our New Board

In March, PCM welcomed five new members to the board. We'll be profiling them in our next couple newsletter issues.

Henry Hajdas

Henry is a lifetime Detroit area resident where he has worked as a Comerica Bank Sr. VP (retired), Macomb County Commissioner and as a regent at Concordia University, Ann Arbor. He has served as Treasurer of Mt. Clemens Regional Medical Foundation, Lutheran Heritage Foundation and Historic Trinity Lutheran Church Foundation as well as serving in numerous volunteer positions. He is married to Joan and has three grown children.

Cheryle "Cheri" Hoemke

Cheri is a retired secretary from Farmington Public Schools. She is married to husband Grant and has a grown daughter. Cheri is excited about joining the PCM board and is committed to contributing to its success and growth.

Dave Peterson

Prior to retiring, Dave held numerous management positions at Detroit Edison, ranging from CIO to customer-related activities including customer service, sales, engineering, etc., and led many project initiatives for the company. He has been an active contributor to Project Compassion Inc. board of directors, and a leader in business plan formulation for the English District LCMS and the Lutheran Church of the Redeemer.

Nursing Homes and Assisted Living Facilities served by Project Compassion Chaplains



- Addington Place**, Northville
- Alpha Manor Nursing Home**, Detroit
- American House East I**, Roseville
- American House Lakeside**, Clinton Twp.
- American House Livonia II**, Livonia
- Arbor Hospice**, Ann Arbor
- Arden Court**, Bingham Farms
- Belle Fountain Nursing & Rehab**, Riverview
- East Grand Nursing Home**, Detroit
- Livonia Woods Nursing & Rehabilitation**, Livonia
- Qualicare Nursing Home**, Detroit
- Warren Woods**, Warren

Project Compassion's Mission

Founded in 1972, Project Compassion Ministries (PCM) is a non-profit program serving southeastern Michigan that was developed to enrich the quality of life for people living in nursing care facilities and other senior housing environments while affirming their dignity, worth and unique character. In addition to Project Compassion Ministries, we have Project Compassion, Inc. (PCI), which owns the Livonia Woods Nursing and Rehabilitation



residential facility. Within PCI is our Project Compassion Foundation (PCF), which was established to receive donations, grants and requests; and establish funds for benevolence, special projects and endowments. PCM and PCI are both registered as 501C (3) non-profit organizations with the IRS. PCI and PCF are located at Livonia Woods Nursing & Rehab, 33600 Luther Lane, Livonia, MI 48154

Cortland Winter
Winter, Cortland & Lesley

Rudy Senish
Manke, Betty M.

Jim Hellmer
Pagels, James

Gertrude Wilde
Mantay, Ed & Shirley

Ronald Retzlaff
Kuras, Duane & Doralee

Toledo Snyder
Richard, Ramona H.

Marion Einem
Roney, R. Craig & Marlene

Madeline White
Winter, Cortland & Lesley

Dorothy Mcneill
Easton, Luanne M.

Bill Kalitta
Boerger, John & Fay



Jamie Arendt
Arendt, Pat

Fiorindo Pacitto And Irene Kanski
Matalavy, Ruth M.

Hilda Schmaltz Loving Parents
Schmaltz, Hilda E.

Walter & Louise Faust
Counsell, Barbara

Norman Dober
Kindt, Eunice J.

Harvey C. Frei
Frei, Elizabeth

Joan Wuggazer
Mauser, Irwin & Helen
Tanner, Anita
Thrun, Janet

Pastor Einem
Barger, Helen
Boerger, John & Fay
Burkholder, Richard & Gail
Dueringer, Pete & Ruth
Fischer, Shirley A.
Fosgard, Debbie
Grimm, Rev. Gerald & Lillian
Hall, Ken & Mary Kay
Hallgren, Richard
Kitch Drutchas Wagner Valitutti
Manke, Betty M.
Michigan District
Peterson, David L.
Schultz, William
Topel, Dr. Stanley & Moe

In Honor Of Harry Melhorn's Birthday
Sumney, Eugene & Marjorie

In Honor of Myron Engel
Pagels, James



SAVE THE DATE



Make sure to mark your calendars for Project Compassion Ministries'

Annual Fall Concert

Sunday, November 13 • St. Paul's Lutheran Church Eastpointe

How You Can Support PCM



To keep our ministry running, there are numerous ways that an individual can donate to the program. We are not subsidized by any state, federal or local funding so our success depends upon public contributions and grants. Along with cash donations, there are various fundraising programs you can participate in to help our cause.

Meijer Community Rewards (MCR)

By enrolling in Meijers Community Rewards (MCR) program, every purchase using your Meijers credit or debit card helps to support Project Compassion. To participate in this program, you can enroll at www.meijer.com/MCRmember or by calling 800-962-7011. The Project Compassion code number is 364846.

Kroger Community Rewards (KCR)

The Kroger Rewards Program (KGR) is a 'no-brainer' way to help us raise money for our mission. If you already have a Kroger card, you can enroll for KGR online at: www.kroger.com/mykroger/018/community/Pages/community_rewards.aspx.

Simply indicate that you want your purchases to go to PCM's reward ID #83253. Or, if you register at a store, update your information with Kroger at 877-576-7587. Please note, with this program you have to re-enroll every year. If you want help with enrolling, please call the PCM office for assistance.

Charity Motors

With this program, 70 percent of the vehicle sales price can be designated to Project Compassion Ministries. Simply call Charity Motors at 313-225-1000 for more information or to arrange for a vehicle pickup.

Sponsor an issue of Love Lines

Help us communicate with the community on a timely basis by sponsoring our newsletter for \$150 per issue and receive recognition of your sponsorship on the front cover. Please contact the PCM office for more information.

Donate Your Time

We provide many opportunities for people to serve – whether it be visiting the residents in our one-on-one visitation

program, preparing food for our block parties, helping organize our special events, or working on administrative duties in our offices, we can find a place for you.

Spending time this way can be an excellent way for students or confirmation classes to learn about the importance of caring for the elderly while earning community service points. For more information, and to find participating nursing homes in your area, just contact the PCM office.

...More Ways to Contribute to PCM

Love Bus Banks



Looking for an easy mission project? Nothing could be simpler than saving all your change in a PCM Love Bus paper bank. This program, recently run as a Lenten

project at Lutheran Church of the Redeemer in Birmingham, raised over \$3,500 for PCM! Undertaken as a chapel mission project at Concordia Lutheran School in Farmington, the bus banks garnered \$500 in change. It is an excellent program for teaching children about giving to others, or works well for a whole congregation. If you're interested, contact Rev. Speller to discuss the number of banks, length of program and collection date.

Thrivent Choice Dollars

Here's another no-cost way for you to benefit PCM. If you are a member of Thrivent Financial for Lutherans, you can help support us by directing your Choice Dollars to PCM. Choice Dollars are based on insurance premiums, contract values and Thrivent Financial volunteer leadership. Individual eligibility is based on:

- Holding a Thrivent Financial volunteer leadership position; or
- Having \$800 or more in annual premiums of qualifying insurance products; or
- Having \$20,000 or more in contract value of qualifying products.

To find out more about this program, contact your Thrivent representative or visit: www.thrivent.com/thriventchoice/index.html

Invitation to Membership



Requirements for congregational membership are as follows:

- ❖ Appointment of a delegate to represent the congregation at the annual meeting of Project Compassion Ministries for the purpose of election of Board members and to vote on other policy matters.
- ❖ Agreement with the mission statement, constitution and by-laws
- ❖ Financial support as determined by the congregation (financial commitment is not mandatory to membership)
- ❖ Personal involvement of members as guided by the Holy Spirit
- ❖ Prayer support

Criteria for individual membership:

- ❖ Committed to the ministry of Project Compassion Ministries to nursing home residents
- ❖ Contribute \$25 or more per year (any contributions in 2011 qualify)
- ❖ Indicate that you wish to be a member

Benefits of membership:

- ❖ Vote for Board Members and other business at Annual Meetings (held in January or February)
- ❖ Affirm the continuation of services and ministry to enrich the lives of nursing home residents

Yes, I wish to become a member of Project Compassion Ministries

I am contributing at least \$25 to the work of Project Compassion in 2011

Name: _____ Phone: _____

Address: _____ City/St/Zip _____

Email: _____

Please charge: Amount: \$_____ Visa Mastercard

Name as it appears on card (please print)

Account Number

Signature

Expiration Date

** You may also pay online using PayPal*

Project Compassion Ministries, Inc.

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Check us out on Facebook

Want to connect with Project Compassion more frequently than through our quarterly newsletters or events? Then, become a Facebook fan. Check out our Facebook page at www.facebook.com/Project-CompassionMinistriesInc where you will find all the latest PCM news

and pictures of our latest outings. Stay in touch and see the good works your donations help us accomplish. Share our mission with your Facebook friends and expand our ability to reach and impact.

Love Bus Brochure

Love Bus rental is a big contributor to our financial success. We are extending the use of our bus fleet to area churches and have developed a Love Bus brochure to help promote this service offering. If you are interested in receiving a copy of the brochure, you can download one from the Facebook page or contact the PCM office.

Emails Help Us Save Money

In an effort to reduce the amount of printing and postage involved in communicating with our community, we are transitioning to email communication as much as possible. To support us in this endeavor, we ask that you supply us with your email information. Just send your email address to nancylesinski@projectcompassion.net or submit it through a tab on our Facebook page.

Special Office Help

Chaplain Calvin's daughters Cora and Grace helped dad out on National Take Your Child to Work day. The girls are becoming adept in many of the PCM tasks including assembling mailings and cleaning buses. This year they assembled Love Bus banks and helped open a new chaplaincy site, providing singing and conversation.



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